

Pulse Analytix:

Strengthen the pulse of your community.



Pulse Analytix

Pulse Analytix is a digital platform that improves transparency, accountability, and communication by empowering citizens to notify, track, and review interactions with law enforcement and other government agencies; while enabling agencies to monitor, respond and analyze interactions between officers and citizens.

Lisa Mitchell is a two time tech founder, communications expert and certified forensic interviewer with a mission to build technology that enables better communication between stakeholders to improve communities. Lisa's extensive background in corporate operations, business ownership experience and consulting experience, in addition to her specialized communications expertise, has fueled her passion for building technology-enable tools that provide real-time usable data and create opportunities for actionable impact that can change communities for the better. Lisa resides in Fishers, Indiana with her volleyball-loving daughter Kierstin and her adorable floofster, Emy.



Lisa Mitchell- Founder
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Marlin Jackson is a graduate of the University of Michigan, he's a social entrepreneur and a lifelong-learner that sees every experience and encounter as an opportunity for learning. As a former collegiate and professional athlete, Marlin was groomed and developed within a structured, organized, and challenging environment. This experience of learning, in the classroom and in the arena of collegiate and professional football, caused Marlin to develop a unique perspective and skill set that is embedded in structure, organization, time-management, leadership, creativity, and passion.



Marlin Jackson- Founder
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He has displayed these qualities throughout his life as a captain on the University of Michigan football team, in the National Football League with the Indianapolis Colts and Philadelphia Eagles, and as Social Entrepreneur. In 2012, Marlin married his beautiful wife, Mrs. Nikki Jackson, they now have three smart, handsome, loving boys, Camden, Kingston, and Kash Jackson. Mr. Jackson is extremely passionate about his faith, family, and occupational purpose in life.

"Society is strongest when we are together and feel a sense of mutual trust and commonality. Pulse Analytix will provide a solution that is able to bridge the gap between perception and reality, by shedding a light on agency and citizen interactions. This transparency will create accountability that empowers citizens and enables agencies to be responsive to the communities they serve."

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"Both Marlin and I are committed to building better communities here in Indiana. We have both dedicated ourselves to creating the type of strong and sustainable community that we can continue to build and serve others in and feel good about raising our families in. It truly does "start at home" and we're proud to be building Pulse Analytix here in Indiana."

- Lisa Mitchell | Founder